WHAT IS CLAIMED IS

1.   An on-line selling system comprising:

a sale processing system including a Web site that has a function of accepting an order made from a user's terminal and that can process a delivery of an item of goods the order for that has been accepted as well as a settlement of a goods-item sale price in association with the acceptance of the order; and

a goods supply system that supplies an item of goods with respect to the sale processing system, wherein

the goods supply system is provided therein a program-providing device that provides a selling program for selling the item of goods to be supplied from the goods supply system to the sale processing system; and

the selling program causes the user's terminal that has made access to the Web site to display on a monitor thereof a process of selecting and buying an item of goods to be supplied from the goods supply system in association with a user's operation with respect to the user's terminal, and causes the user's terminal to transmit an order for the item of goods bought through the process to the sale processing system.

2.   The on-line selling system according to claim 1, wherein the selling program is written in a WWW scripting language and is provided from the Web site to the user's terminal to thereby be executed on the user's terminal in association with a Web

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browsing program.

3.　　The on-line selling system according to claim 1, wherein the selling program is configured to execute a prescribed piece of lot-drawing processing to thereby determine an item of goods to be sold to the user.

4.　　The on-line selling system according to claim 1, wherein the Web site has a function of causing the user's terminal that has made access thereto to display on the monitor thereof a Web page containing therein a prescribed image associated with execution of the selling program; and

the selling program is executed in response to a user's selecting operation performed with respect to the prescribed image.

5.　　The on-line selling system according to claim 1, wherein the selling program causes the user's terminal that has made access to the Web site to display on the monitor thereof an image of a vending machine and causes the user's terminal to transmit the order for the item of goods to be supplied from the goods supply system to the sale processing system through a user's prescribed operation associated with the image of the vending machine.

6.　　The on-line selling system according to claim 1, wherein

the program-providing device has a function of transmitting the selling program to a client included in the sale processing system.

7. A goods selling program to be provided to a Web site which accepts an order made from a user's terminal, said selling program having a configuration that causes the user's terminal having made access to the Web site to display on a monitor thereof an image of a vending machine and causes the user's terminal to transmit an order made for an item of goods to the Web site through a user's prescribed operation associated with the image of the vending machine.

8. The goods selling program according to claim 7, which is written in a WWW scripting language executable on the user's terminal in association with a Web browsing program.

9. The goods selling program according to claim 7, which is adapted to execute a prescribed piece of lot-drawing processing to make the user's terminal execute processing for determining an item of goods to be sold to the user.

10. A method for supplying an item of goods from a supplier of an item of goods to a sale processing system including a Web site that has a function of accepting an order made from a user's terminal and that can process a delivery of an item of goods

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the order for that has been accepted as well as a settlement of a goods-item sale price in association with the acceptance of the order made, said method comprising the steps of:

providing the sale processing system with a selling program for selling an item of goods to be supplied from the supplier, said selling program causing a user' terminal that has made access to the Web site to display on a monitor thereof a process of selecting and buying the item of goods to be supplied from the supplier in association with a user's operation with respect to the user's terminal, and causes the user's terminal to transmit an order for the item of goods bought through the process to the sale processing system; and

supplying the item of goods to the sale processing system in association with a sale thereof made through processing carried out by the selling program.

11. The method according to claim 10, wherein the selling program is written in a WWW scripting language and is provided from the Web site to the user's terminal to thereby be executed on the user's terminal in association with a Web browsing program.

12. The method according to claim 10, wherein the selling program is configured to execute a prescribed piece of lot-drawing processing to thereby determine an item of goods to be sold to the user.

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13.   The method according to claim 10, wherein

the Web site has a function of causing the user's terminal that has made access thereto to display on the monitor thereof a Web page containing therein a prescribed image associated with execution of the selling program; and

the selling program is executed in response to a user's selecting operation performed with respect to the prescribed image.

14.   The method according to claim 10, wherein

the selling program causes the user's terminal that has made access to the Web site to display on the monitor thereof an image of a vending machine and causes the user's terminal to transmit the order for the item of goods to the Web site of the sale processing system through a user's prescribed operation associated with the image of the vending machine.

15.   The method according to claim 10, wherein the selling program is provided from a server prepared by the supplier to a client included in the sale processing system.